

Ashford

Classification: Urban with Significant Rural



224
Square Miles



138,283
Population



67,306
Males



70,977
Females



58,980
Dwellings

Top 5 Ethnicity Groups (excluding Any Other)

1. English, Welsh, Scottish, Northern Irish or British
2. Other White
3. Asian, Asian British or Asian Welsh: Other Asian
4. Black British/Welsh, Caribbean or African: African
5. Asian British or Asian Welsh: Indian

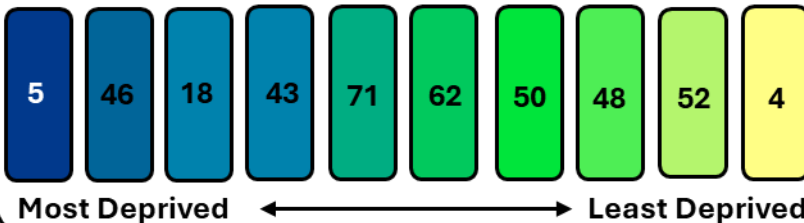
Top 3 Demographic Groups

Country Living

Aspiring Homemakers

Rural Reality

Index of Multiple Deprivation by Output Area



Prevention Activity Completed



Home Fire Safety Visits

3,482

Safe & Well Visits

3,468

April 2020 to February 2025

Districts General Health by Percentage



Very Good
48%



Good
35%



Fair
13%



Bad
4%



Very Bad
1%

Ranked by Disability Counts



Limited a Lot
8th



Limited a Little
7th



Ranked 6th
for Smoking
Prevalence



Ranked 13th
for Alcohol Specific
Hospital
Admissions



Ranked 8th
for Obesity
Prevalence

Ranked for Common Mental Health Disorders



16+
9th



65+
8th

1st Highest / Most

County Ranking Scale

Lowest / Least 13th



6
Fire Stations

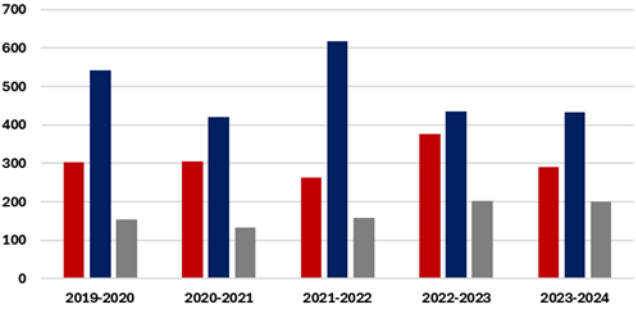


7
Fire Engines

Fire Engine Locations and Crewing Type

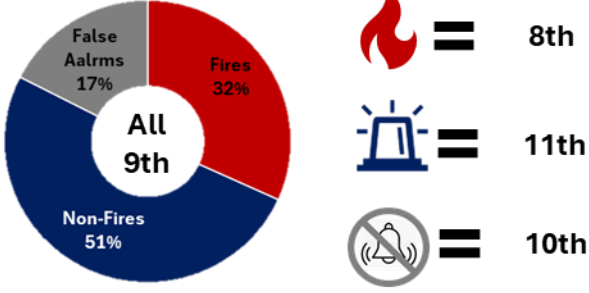
Aldington - On Call	Chilham - On Call
Ashford - Shift	Tenterden - Day Crewed
Ashford - On Call	Wye - On Call
Charing - On Call	

Incident Breakdown 2019-2024

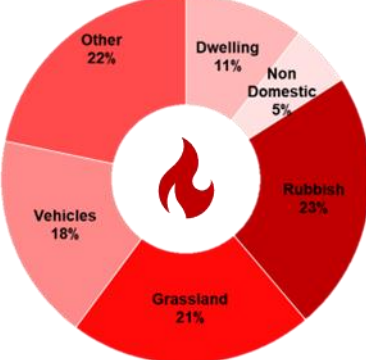


Year	Red	Blue	Grey
2019-2020	300	550	150
2020-2021	300	420	130
2021-2022	260	620	160
2022-2023	380	440	200
2023-2024	290	430	200

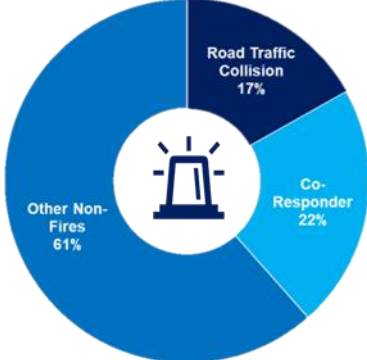
Ranked by Incident Type Within Kent



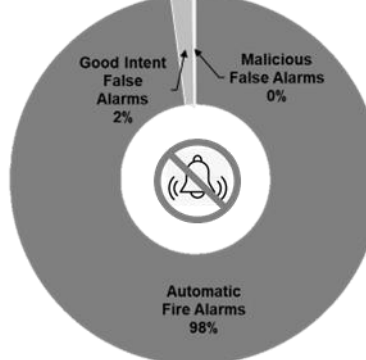
Incident Type	Percentage	Rank
Fires	32%	8th
Non-Fires	51%	11th
False Alarms	17%	10th



Category	Percentage
Other	22%
Dwelling	11%
Non Domestic	5%
Rubbish	23%
Grassland	21%
Vehicles	18%

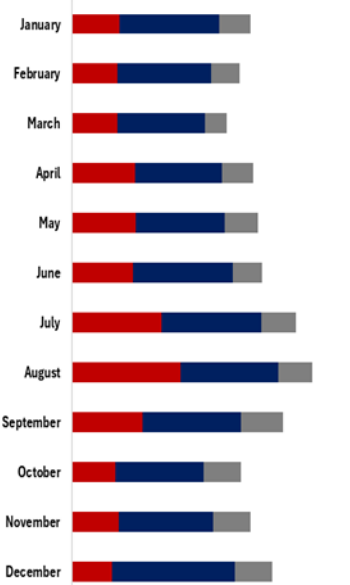


Category	Percentage
Road Traffic Collision	17%
Co-Responder	22%
Other Non-Fires	61%

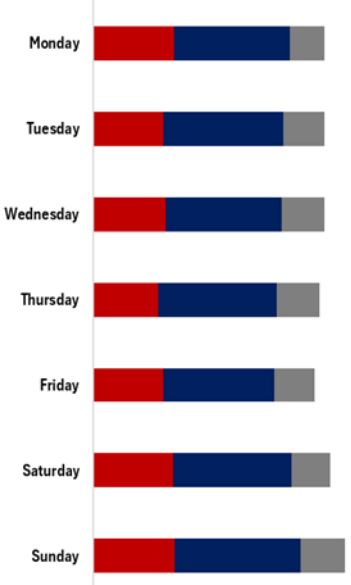


Category	Percentage
Good Intent False Alarms	2%
Malicious False Alarms	0%
Automatic Fire Alarms	98%

Incidents By Month



Incidents By Day



Incidents By Time

